

Bryan G. Behrenshausen, PhD

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WRITING, EDITING & PUBLISHING EXPERIENCE

WRITER, EDITOR, COMMUNITY MANAGER (OPEN SOURCE PROGRAM OFFICE)

Open Source Program Office, Red Hat; Raleigh—2019–present

Developed open source and open culture sales enablement and training materials • Edited and curated materials for office's resource library • Managed upstream, global open source community (the Open Organization project)

WRITER, EDITOR, COMMUNITY MANAGER (CORPORATE COMMUNICATIONS)

Marketing Communication + Brand, Red Hat; Raleigh—2018-2019

Led corporate marketing initiative related to organizational culture • Organized and executed community conference activities • Edited and curated open culture articles for Opensource.com • Organized and edited community-driven *Open Organization* book series • Served as ghostwriter (articles and presentations) on issues of open source culture for C-suite executives

WRITER, EDITOR, COMMUNITY MANAGER (OPENSOURCE.COM)

Digital Growth, Red Hat; Raleigh—2011-2018

Composed original writing on open source technology and culture for Opensource.com • Managed global volunteer writing community • Curated and published newsletter for 3,000 subscribers • Edited written materials receiving 15,000 page views per month • Published articles using Drupal CMS • Hosted monthly community meetings and Twitter chats • Managed social media account (Twitter) • Organized and edited community-driven book series

BRAND MARKETING INTERN

Brand Marketing, Red Hat; Raleigh—2011

Composed original writing on open source technology and culture for Opensource.com • Managed online community via social media • Recruited volunteer staff writers • Authored best practices for increasing website traffic using social media • Assisted with SEO initiatives

REPORTER (GENERAL ASSIGNMENT AND FEATURES)

Reading Eagle newspaper; Reading—2001-2002 & 2005

Worked as daily city/metro reporter • Published several front-page news stories • Composed lifestyle features, fitness pieces, personality profiles, entertainment (book, concert) reviews, and culture pieces • Coordinated story packages and layout/art for stories • Edited page proofs for print publication

INSTRUCTIONAL EXPERIENCE

INSTRUCTOR

Innovation & Entrepreneurship, Duke University; Durham—2017–present

Created and instructed course entitled "Foundations of an Open Source World"

INSTRUCTOR

Dept. of Communication Studies, University of North Carolina; Chapel Hill—2010–2015

Instructed courses in public speaking, media history/theory, and communication theory

Created and instructed course entitled "Introduction to Video Game Studies"

INSTRUCTOR

Dept. of Communication & Theatre, Millersville University of Pennsylvania; Millersville—2008-2010

Instructed courses in public speaking, communication theory and research, media theory, and persuasion

INSTRUCTOR

Dept. of Speech Communication & Theatre, Kutztown University; Kutztown—2007-2008

Instructed courses in public speaking

RECENT PUBLICATIONS & PRESENTATIONS

OPEN SOURCE & CULTURE

And ongoing record of publications concerning open source software and open culture is available at semioticrobotic.info and opensource.com/users/bbehrens.

OPEN ORGANIZATION

The *Open Organization* book series is available at opensource.com/open-organization/resources/book-series.

EDUCATION

PHD, COMMUNICATION STUDIES (CERTIFICATE IN CULTURAL STUDIES)

University of North Carolina, Chapel Hill—2010-2016

M.A., COMMUNICATION

University of Maine, Orono—2005-2007

B.S., SPEECH COMMUNICATION (MINOR IN PRINT JOURNALISM)

Millersville University of Pennsylvania, Millersville—2001-2005

SKILLS

WRITING & EDITING

Compose clear, concise, engaging, and audience-focused materials in deadline situations • Excels at translating technical concepts and benefits for multiple audiences

OPEN SOURCE KNOWLEDGE & COMMUNITY PARTICIPATION

Broad working knowledge of open source industry, communities, culture, politics, and economics • Participates in community Linux user groups (both in person and on GitHub) and attends regional open source events • Experience leading open source communities

INSTRUCTIONAL & ORGANIZATIONAL

Architect informative and persuasive presentations with compelling messages and effective structures • Enjoys research-oriented approach to projects • Enjoys collaborating on messaging challenges

COMPUTER SOFTWARE & COMPETENCIES

High degree of proficiency with Linux-based operating environments (preferred) • Can hand-code W3C standards-compliant websites in HTML and CSS • Proficiency with desktop publishing for print-ready books and manuscripts