

## WRITING & PUBLISHING EXPERIENCE

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### **OPENSOURCE.COM STAFF WRITER AND EDITOR**

*Brand Marketing, Red Hat, Inc.; Raleigh—2011–present*

Composed original content for Opensource.com • Ghostwriter for CEO Jim Whitehurst and CMO Jackie Yeane  
• Managed global community of volunteer writers • Edited articles (adhering to AP style) • Published articles using Drupal CMS • Hosted monthly community meetings and Twitter chats • Managed @OpenOrgBook Twitter account • Constructed community-produced paperback publications

### **OPENSOURCE.COM INTERN**

*Brand Marketing, Red Hat, Inc.; Raleigh—2011*

Composed original articles for Opensource.com • Managed online community via social media • Recruited volunteer staff writers • Authored best practices for increasing website traffic using social media • Assisted with SEO initiatives

### **EDITORIAL ASSISTANT AND BOOK MANUSCRIPT PROOFREADER**

*The Affect Theory Reader—2007*

Edited book manuscript • Coordinated planning between project co-editors and chapter authors for Duke University Press

### **FEATURES REPORTER**

*Reading Eagle newspaper; Reading—2001–2002 & 2005*

Composed lifestyle features, fitness pieces, personality profiles, entertainment (book, concert) reviews, and culture pieces • Coordinated story packages and layout/art for stories • Edited page proofs for print publication

### **GENERAL ASSIGNMENT REPORTER**

*Reading Eagle newspaper; Reading—2003*

Worked as daily city/metro reporter • Published several front-page news stories

## INSTRUCTIONAL EXPERIENCE

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### **INSTRUCTOR**

*Dept. of Communication Studies, University of North Carolina; Chapel Hill—2010–2015*

Instructed undergraduate courses in public speaking, media studies, video game studies, critical theory/philosophy

### **INSTRUCTOR**

*Dept. of Communication & Theatre, Millersville University of Pennsylvania; Millersville—2008–2010*

Instructed undergraduate courses in communication research methods, media criticism, persuasion, and public speaking • Served on various departmental committees • Organized campus event promoting open source software and information commons

### **INSTRUCTOR**

*Dept. of Speech Communication & Theatre, Kutztown University; Kutztown—2007–2008*

Instructed undergraduate course in public speaking • Served on departmental committees • Developed advanced undergraduate course in video game studies

## PUBLICATIONS AND PRESENTATIONS

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February 2017. "What is an open organization?" Conference presentation at Open Source 101, Raleigh, NC.

December 2017. "Good leaders know what economics can't explain about open source." *The Open Organization Leaders Manual*.

August 2016. "What is open source? A primer." Invited lecture at Durgapur India Linux Users Group (delivered virtually).

December 2015. "When everything's a request for comments." *The Open Organization Field Guide*.

(Additional writings and presentations available at [notebook.semioticrobotic.net](http://notebook.semioticrobotic.net))

## EDUCATION

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### **PHD, COMMUNICATION STUDIES**

*University of North Carolina, Chapel Hill—2010–2016*

### **M.A., COMMUNICATION**

*University of Maine, Orono—2005–2007*

### **B.S., SPEECH COMMUNICATION (MINOR IN PRINT JOURNALISM)**

*Millersville University of Pennsylvania, Millersville—2001–2005*

## SKILLS

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### **WRITING**

Compose clear, concise, engaging, and audience-focused content in deadline situations • Excels at translating technical concepts and benefits for multiple audiences

### **OPEN SOURCE KNOWLEDGE/PARTICIPATION**

Broad working knowledge of open source industry, issues, culture, politics, and economics • Participates in community Linux user groups and attends regional open source events • Experience leading open source communities

### **INSTRUCTIONAL/ORGANIZATIONAL**

Architect informative and persuasive presentations with compelling messages and effective structure • Leverages research-oriented approach to projects • Enjoys collaborating on messaging challenges

### **COMPUTER SOFTWARE/COMPETENCIES**

High degree of proficiency with Linux-based operating environments (preferred) • Can hand-code W3C standards-compliant websites in HTML and CSS